

St Clair Shores Figure Skating Club Reflections on Ice 2024 Ad Contract

Deadline for Ads: **April 6th**

- ★ Each skater is encouraged to sell a ½ page in ads; can be a combination of sizes.
- ★ **ALL ADS AND PHOTOS MUST BE EMAILED** (not accepting prints or cd's).
- ★ \$5 Personal ads are words only, no photos.
- ★ **ROI Program is printed in full color**, no bleeds.
- ★ Please pay attention to size selected. All listed width x height.
- ★ If sending a personal photos, please make sure the quality is 300 dpi for print.
- ★ If you need help designing an ad, Tekla Warezak will make one for you for a creation fee to SCSFSC.
- ★ You may use a photo purchased from Stewart's on picture day. Please notify Stewart's on picture day when paying for your photograph & they will provide our Program Chair with a digital copy.
- ★ When using a picture day photo - please make sure to fill in the costume/group name of the photo(s) you would like to use.
- ★ Due to our non-profit status, all business ads must have a "Good Luck Skaters" type of message.
- ★ Email ads to Tekla Warezak at teklamarie9@gmail.com You will have a reply within 24 hours.
- ★ Forms must be accompanied with payment
- ★ **Checks payable to SCSFSC with 'ROI Program Ad' in the memo.**

<input type="checkbox"/>	Personal Ad	25 words or less	\$5
<input type="checkbox"/>	Eighth Page	3 ¾ x 2 ½ inch	\$30
<input type="checkbox"/>	Quarter Page	3 ¾ x 5 inch	\$60
<input type="checkbox"/>	Half Page	7 ½ x 5 inch	\$100
<input type="checkbox"/>	Full Page	7 ½ x 10 inch	\$165
<input type="checkbox"/>	Inside Cover	7 ½ x 10 inch	\$250
<input type="checkbox"/>	Business Ad Creation Fee	All sizes	\$10
<input type="checkbox"/>	Skater Ad Creation Fee	For half and full page	\$10

**ALL COVERS ARE FIRST COME, FIRST SERVE.
IF NOT AVAILABLE A FULL PAGE AD WILL BE PLACED IN THE PROGRAM AND THE PRICE DIFFERENCE WILL BE REFUNDED IF REQUESTED OR THE DIFFERENCE WILL BE DONATED TO OUR CLUB.**

NAME or BUSINESS NAME _____

EMAIL ADDRESS _____

CONTACT PHONE _____

SELLER / SKATER _____

PICTURE DAY PHOTO (COSTUME OR PERFORMANCE): _____

PERSONAL AD MESSAGE (25 WORDS OR LESS):: _____

OFFICE USE: DATE RECEIVED /	/ PAYMENT \$	INITIALS
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Mail or Return to: St Clair Shores Figure Skating Club Attn: ROI Program Ads
20000 Stephens Drive, St Clair Shores, MI 48080
Email ads and any questions to: Tekla Warezak at teklamarie9@gmail.com